

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

First Named Inventor: :  
Richard D. Martin :  
Conf. No.: 9008 : Group Art Unit: 2454  
Appln. No.: 09/923,923 : Examiner: Mohammad A. Siddiqi  
Filing Date: August 7, 2001 : Attorney Docket No.: 401-13U1  
Title: SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL ASSETS ON NON-RELATED WEB SITES

**AMENDMENT AFTER FINAL UNDER 37 C.F.R. § 1.116 and**  
**STATEMENT OF SUBSTANCE OF EXAMINER INTERVIEW**

This paper is being submitted in response to the Final Office Action dated October 8, 2009 and is being timely filed within the shortened statutory period set for a response to the Office Action. No fee(s) is believed to be due for filing this paper. However, if any fee is due, charge the fee to Deposit Account No. 50-1017 (Billing No. 200401.0016).

Please amend the application, without prejudice, as follows:

**Amendments to the Specification** are on page 2 of this paper.

**Amendments to and Listing of the Claims** begin on page 3 of this paper.

**Remarks and Conclusion** begin on page 6 of this paper.

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